

Beat: Entertainment

## Boost by Figra in partnership with Ccas and Pictanovo supports writing project

### Nudge for New Talents

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**USPA NEWS** - During FIGRA festival, in partnership with the Ccas and Pictanovo \* The Nudge ("Coup de Pouce"[?]) allows a director to go after his film project by giving it a boost. Ccas Business Committee of electricity and gas in France allocates aid in the creation and Pictanovo supports writing project by awards

THE BOOST : "COUP DE POUCE"[?] : WHY ?-----

Defending a documentary project is an important step in the professional development of directors. After making a first film, the second project is underway. The director must meet a producer and it is difficult to defend a project at this transitional stage. The Figra wants to play the role of springboard allowing new talents to meet producers and broadcasters.

THE BOOST : "COUP DE POUCE"[?] : HOW ?-----

The Figra wants out of the exercise of the pitch and accompany the film project. Screening by the festival will set the tone and dialogue will engage with filmmakers around the proposed projects. The Figra handles search directors of early films. A reading committee chose 5 projects and viewing the first films of directors. The five selected projects will be presented to a professional jury. One will win the "Coup de Pouce FIGRA 2016." The five projects selected will be highlighted in the catalog "Boost" and presented to the jury, Friday, April 1 from 14h to 16h, where they will meet the producers and broadcasters present Touquet.

WHAT IS THE BOOST : "COUP DE POUCE"[?] ?

Filmmakers, who have already made a first film (students, independent filmmakers who reveal any age) showing their director's ability to lead a project to completion and to fulfill their commitments, who wrote a draft for a second film the idea, summary, the statement of intent, the script, the imaging device and the processing of sound and image; and were able to shoot trails rushes. And producers, research projects copyright. They are invited to attend the forum. The festival encourages co-productions and contacting production companies on an international project.

The research Figra a very special kind: a film documentary called project company or big news story. The film project says the look and the view of the director about the highlights of society, current events or contemporary history.

\* Events and Cesarts CCAS

Since 2007, the Central Fund for Social Action and Cultural electricians and gas of France, is a partner of the Association CesArts Events, organizer of FIGRA.

Several actions have been developed towards different audiences affected by the CCAS. Meetings with directors are proposed around FIGRA of movies in cities Nord-Pas de Calais (Gravelines, Lille, Merlimont, Boulogne ...) in collaboration with the regional bodies of the CCAS.

The holiday center of Merlimont hosts every year the directors of Coup de Pouce.

Since 2012, "Perspectives on the doc" was created in Corsica south to holiday center Marinca in Porticcio. Six films with the directors are available to vacationers June.

# FIGRA2016

Jury President Olivier Montels, director antennas and France 3 regional programs

Guy Carassus member of the CCAS, partner Figra

Emmanuelle Demolder, head of production aid Pictanovo

Jean-Michel Mazerolle, France Télévision journalist, member of the commission of journalists SCAM-----

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FIGRA AT LE TOUQUET MARCH 30 TO APRIL 3 - See more at: <http://www.uspa24.com/bericht-7491/international-festival-of-news-reporting-and-society-documentary-unveils-2016.html#sthash.U7ABVFGU.dpuf>

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